

# WORLDCON 75

INFO FOR ADVERTISERS

## SOUVENIR BOOK

### GENERAL SPECS FOR ALL ADS

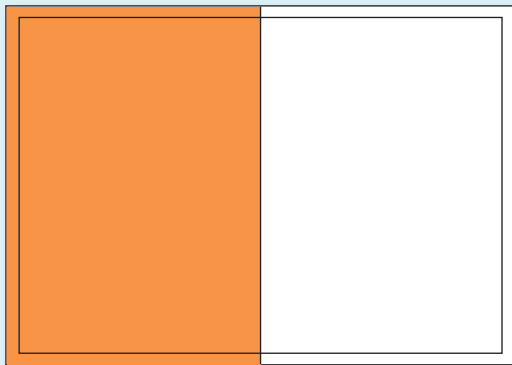
colour mode: CMYK

resolution: 300 dpi

acceptable file formats: pdf, tif, jpg

If you have questions, please contact

[design@worldcon.fi](mailto:design@worldcon.fi)



### INSIDE COVER

210 × 297 mm (8.3 × 11.7 in)

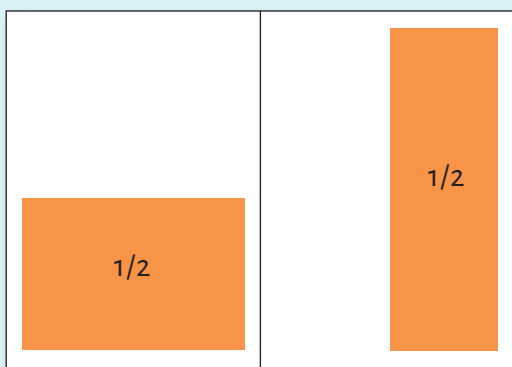
+ bleed 5 mm (0.2 in)



### FULL PAGE

190 × 277 mm (7.5 × 10.9 in)

No bleed

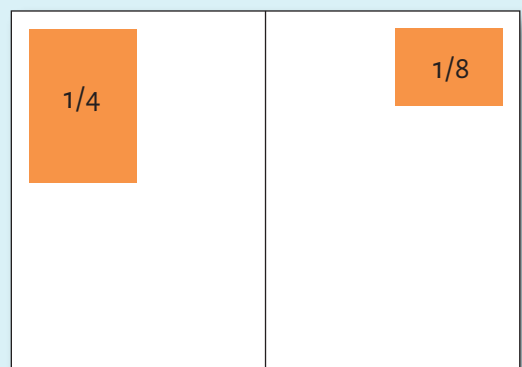


### 1/2 PAGE

horizontal 190 × 135 mm (7.5 × 5.3 in)

vertical 91 × 277 mm (3.6 × 10.9 in)

No bleed



### 1/4 PAGE

91 × 135 mm (3.6 × 5.3 in)

### 1/8 PAGE

91 × 64 mm (3.6 × 2.5 in)

No bleed